

Business Masterfile

38,794,510 TOTAL UNIVERSE / BASE RATE \$95.00/M
 2,459,990 Monthly Hotline +\$10.00/M
 Emails +\$20.00/M

LIST TYPE

Business



postal

email

Description:

This Business Masterfile, multi-sourced through public, government, and private agency affiliations, represents a broad range of businesses in the U.S. including small businesses, and women-owned businesses as well as doctors, dentists, real estate agents, attorneys and accounts in private practice. Each year businesses spend millions of dollars on office supplies and equipment. If you are looking for responsive decision makers the Business Masterfile is a must test. Business owners are perfect prospects for many products and services including banking & financial services, insurance, subscriptions, office furniture, technology, telecommunications, office supplies, Internet access, office supplies, machines, travel, training materials, laboratory instruments, diagnostic products, computer software, equipment and much more.

Business Types:

Business Owners - 4,919,984

Business Owners at Home Address - 3,377,749

Mid-Size Businesses - 6,032,613

Large-Size Businesses - 4,037,912

Small Businesses - 13,331,739

**Inquire about niche categories*

SELECTS

Accountants	\$10.00/M
Annual Revenue	\$10.00/M
Attorneys	\$10.00/M
Company Type	\$10.00/M
Credit Card Acceptance	\$10.00/M
Dentists	\$10.00/M
Doctors	\$10.00/M
Fax Numbers	\$25.00/M
Functional Area	\$10.00/M
Number of Employees	\$10.00/M
SIC Code	\$10.00/M
State, Zip, SCF	\$5.00/M
Title	\$20.00/M

Source:

Direct Response Data Including Buyers of Office Supplies, Subscriptions, Registrations & Trade Show Information, State, Federal and Local Agencies, Business and Corporate

Please inquire for additional selects.

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

MINIMUM ORDER

Postal: 10,000

Email: 20,000

DEMOGRAPHICS

40% Female

60% Male

ADDRESSING

Email \$50.00/F

FTP \$50.00/F

Running Charges \$6.50/M

ZIP+4 \$6.50/M



Focus USA

95 North State Route 17, Suite 109

Paramus, NJ 07652

Tel: (201) 489-2525

Fax: (201) 489-4499

E-mail: info@focus-usa.com

Web: www.focus-usa.com