

Unemployed

1,802,363
150,294

TOTAL UNIVERSE / BASE RATE \$85.00/M
Monthly Hotline +\$10.00/M
Emails +\$20.00/M

LIST TYPE

Consumer



postal

email

Description:

Reach Unemployed individuals who have requested more information on unemployment benefits. This online audience are providing information about their current employment status as well as financial information such as debt, and credit info and if they suffer from specific health conditions. Besides being a must test for business and career offers, continuing education and money making opportunities, these Unemployed individuals are excellent candidates for affordable health, life and auto insurance, other incentive offers, credit cards, debt consolidation, payday loans as well as sweepstakes, catalog, retail and online shopping and so much more.

Source:

Direct Response

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

SELECTS

Age	\$6.00/M
Continuing Education	\$7.50/M
Health Issues by Condition	\$30.00/M
Homeowner/Renter	\$5.00/M
No Health Insurance	\$10.00/M
Presence of Children	\$5.00/M
State, Zip, SCF	\$5.00/M

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000

Email: 20,000

DEMOGRAPHICS

53% Female
47% Male
Median Age: 34
Median Household Income: \$36,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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