

Today's Farmers & Ranchers

1,856,708
107,831

TOTAL UNIVERSE / BASE RATE
Monthly Hotline

\$95.00/M
+\$10.00/M

LIST TYPE

Consumer



SELECTS

Acreage	\$10.00/M
Age	\$6.00/M
Crop	\$10.00/M
Gender	\$6.00/M
Income	\$6.00/M
Livestock	\$10.00/M
Marital Status	\$5.00/M
State, Zip, SCF	\$5.00/M

Description:

This Farmers & Ranchers Masterfile is one of the most accurate and comprehensive farm lists of verified farm and ranch owners and operators in the U.S. Whether they are farmers growing grains and produce and/or ranchers raising livestock, the Today's Farmers & Ranchers file offers selects such as donors, mail order buyers, investors and online shoppers. And whether they own the farm or are just operating one you can reach these decision makers with a wide range of offers from livestock feed, farm equipment & machinery to office supplies, credit cards, insurance and magazine subscriptions.

Available Segments: +\$10.00/M each

Apparel MOB's	Hunting
Bankcard Holders	Insurance
Book Buyers	Investors
Donors by Category	Magazine Readers
Electronics	MOB's
Environmentally Aware	Online Shoppers
Fishing	Opportunity Seekers
Gardening	Outdoor Sports
Grandparents	Travelers
Health & Fitness	Veterans

Source:

Government - from Federal Down to County Level, Partnerships with Agricultural Companies and Data Companies and Self-Reported

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000

DEMOGRAPHICS

35% Female
65% Male
Median Age: 45
Median Household Income: \$50,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



Focus USA

95 North State Route 17, Suite 109
Paramus, NJ 07652
Tel: (201) 489-2525
Fax: (201) 489-4499
E-mail: info@focus-usa.com
Web: www.focus-usa.com