

# The Auto Mega File

91,307,821  
6,063,060

TOTAL UNIVERSE / BASE RATE \$85.00/M  
Monthly Hotline +\$10.00/M  
Emails +\$20.00/M

## LIST TYPE

Consumer



postal

email

## Description:

The Auto Mega File is the largest, most comprehensive file of it's kind on the market. It is the best choice for companies marketing insurance and other auto-related products. Not only does it contain auto insurance x-dates, but also vehicles by make, model and year as well as VIN, all of which is selectable. The Auto Mega File originates from multiple sources, including insurance agencies, warranty companies, auto service centers and automobile clubs. The Auto Mega File is a must test for auto insurance companies, auto accessories, extended warranties, automotive parts, services and merchandise as well as for travel, financial offers and for companies looking to offer products and services to consumers who own specific makes and models of vehicles. This file is NCOA'd regularly and updated on a monthly basis.

## SELECTS

Age	\$6.00/M
Children by Age	\$7.50/M
Gender	\$6.00/M
Homeowner	\$5.00/M
Income	\$6.00/M
Insurance Renewal Date	\$10.00/M
Make/Model/Year	\$10.00/M
Marital Status	\$5.00/M
Presence of Children	\$5.00/M
Religion	\$5.00/M
State, Zip, SCF	\$5.00/M
VIN #	\$7.00/M

## Source:

Insurance and Warranty Information, Dealerships, Part Providers, Auto Service Centers and Auto Clubs

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

50% Female  
50% Male  
Median Age: 40  
Median Household Income: \$50,000

## ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



### Focus USA

95 North State Route 17, Suite 109  
Paramus, NJ 07652  
Tel: (201) 489-2525  
Fax: (201) 489-4499  
E-mail: [info@focus-usa.com](mailto:info@focus-usa.com)  
Web: [www.focus-usa.com](http://www.focus-usa.com)