

# Republican Party Supporters & Contributors

6,112,447  
357,384

TOTAL UNIVERSE / BASE RATE \$75.00/M  
Monthly Hotline +\$10.00/M  
Emails +\$20.00/M

## LIST TYPE

Consumer



## Description:

This file delivers Republican Party members who are active supporters and donors who have made 2+ charitable donations to Republican election campaigns, political action committees, organizations for legislation and other causes over the last 30 days. Reach these responsive individuals who are willing to give time and money to support the Republican Party and its candidates.

### Republican Party Supporter & Contributor Types: Universe:

African American Republicans 2,001,640  
Hispanic Republicans 1,020,530

## SELECTS

Age \$6.00/M  
Book Buyers \$7.50/M  
Credit Card Holders \$10.00/M  
Ethnicity by Type \$10.00/M  
Gender \$6.00/M  
Homeowner/Renter \$5.00/M  
Income \$6.00/M  
Investors by Type \$7.50/M  
Marital Status \$5.00/M  
News & Political Subscribers \$7.50/M  
Occupation \$10.00/M  
Presence of Children \$5.00/M  
Religion \$5.00/M  
Travelers \$7.50/M

## Source:

### Voter Records, Self-Reported and Transactional Data

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

45% Female  
55% Male  
Median Age: 46  
Median Household Income: \$50,000

## ADDRESSING

Email \$50.00/F  
FTP \$50.00/F  
Running Charges \$8.00/M  
ZIP+4 \$6.50/M



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