

Proven Patriotic Veterans

7,568,428
530,322

TOTAL UNIVERSE / BASE RATE \$80.00/M
Monthly Hotline +\$10.00/M
Emails +\$20.00/M

LIST TYPE

Consumer



postal

email

Description:

The Proven Patriotic Veterans file represents the brave individuals who have served our country in some branch of the military domestically or in a foreign land; some for just a few years while others made it their career. These proud veterans tend to be very patriotic. Even after their active military years are over many stay involved in different ways, they help our country and our people by voting at election time, volunteer their time and donate to both veteran and general causes. These American veterans make excellent candidates for fundraising campaigns, subscriptions, insurance, financial and credit card offers as well as for products "Made in the USA", military memorabilia and more.

Source:

VA Loan Applicants

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

SELECTS

Age	\$6.00/M
Bankcard Holders	\$10.00/M
Donors	\$7.50/M
Gender	\$6.00/M
Homeowner	\$5.00/M
Hunting/Fishing	\$7.50/M
Income	\$6.00/M
Investors by Type	\$7.50/M
Length of Residence	\$5.00/M
MOB by Category	\$10.00/M
Mortgage Holders	\$10.00/M
News & Political Subscribers	\$7.50/M
Political Party Affiliation	\$10.00/M
State, Zip, SCF	\$5.00/M
Travelers	\$7.50/M

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

35% Female
65% Male
Median Age: 55
Median Household Income: \$35,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
Zip + 4	\$6.50/M



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