

# Nationwide Auto Intel

192,751,047  
8,595,068

TOTAL UNIVERSE / BASE RATE \$90.00/M  
Monthly Hotline +\$10.00/M  
Emails +\$20.00/M

## LIST TYPE

Consumer



## Description:

Nationwide Auto Intel is one of the largest and most comprehensive auto files on the market. The Nationwide Auto Intel database is derived from multiple sources including Dealerships, Service Centers, insurance & warranty information, online, public records, vehicle maintenance, title services and manufacturers. Selects available include In Market to Lease/Buy (0-3 Months, 4-6 Months, 7-12 Months), Loyalty Buyers (Buyers and Leasers that tend to stay with one OEM), Body Type (SUV/Mid-size Sedan/etc.), Garage mates (other cars in the garage) and Make/Model/Year .

Nationwide Auto Intel is more than an auto file. Motorcycles, boats and recreational and commercial vehicles are available as well.

## Source:

Dealerships, Service Centers, Insurance and Warranty Information, Public Records, Online, Vehicle Maintenance, Title Services and Manufacturers

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.



### Focus USA

95 North State Route 17, Suite 109  
Paramus, NJ 07652  
Tel: (201) 489-2525  
Fax: (201) 489-4499  
E-mail: [info@focus-usa.com](mailto:info@focus-usa.com)  
Web: [www.focus-usa.com](http://www.focus-usa.com)

## SELECTS

Age	\$6.00/M
Auto Class	\$7.00/M
Body Type	\$7.00/M
Garage Mates	\$7.00/M
In Market to Lease/Buy	\$7.00/M
Loyalty Buyers	\$10.00/M
Boat Owners	\$10.00/M
Company Owned Autos	\$7.00/M
Gender	\$6.00/M
Homeowner	\$5.00/M
Income	\$6.00/M
Make/Model/Year	\$10.00/M
Motorcycle Owners	\$7.50/M
Presence of Children	\$5.00/M
RV's	\$7.00/M
State, Zip, SCF	\$5.00/M

Please inquire for  
additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

43% Female  
57% Male  
Median Age: 39  
Median Household Income: \$42,000

## ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M