

Lending a Hand Government Assistance

3,498,349
247,801

TOTAL UNIVERSE / BASE RATE
Monthly Hotline
Emails

\$95.00/M
+\$10.00/M
+\$20.00/M

LIST TYPE

Consumer



Description:

The Lending a Hand Government Assistance file delivers recipients of government assisted programs that help individuals and families with social services such as Food Stamps, Unemployment, Supplemental Security Income, Federal Home Assistance, Temporary Assistance for Needy Families, Low-Income Home Energy Assistance, and the National School Lunch Program. These people make excellent candidates for career training, furthering education and self-improvement as well as for insurance, credit repair, payday loans and secured cards.

SELECTS

Age \$6.00/M
Income \$6.00/M
State, Zip, SCF \$5.00/M

Source:

Self-Reported

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

52% Female
47% Male
Median Age: 40
Median Household Income: \$30,000

ADDRESSING

Email \$50.00/F
FTP \$50.00/F
Running Charges \$8.00/M
ZIP+4 \$6.50/M



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