

High Gift Political Contributors

2,439,712
172,813

TOTAL UNIVERSE / BASE RATE \$75.00/M
Monthly Hotline +\$10.00/M
Emails +\$20.00/M

LIST TYPE

Consumer



postal

email

Description:

Our High Gift Political Contributors have donated a minimum of \$250 to a political party or candidate. They are active and generous political donors who want to support the political parties and candidates who share their values, concerns and views on local and national issues. Selects include donors to other causes, political party affiliation, catalog and retail buyers, and more. High Gift Political Contributors are an excellent target audience for fundraising, political offers, investments, travel offers, high-end catalogs, credit cards and financial offers.

Political Donor Types: Universe:

Democrats	1,419,315
Multi-Donors	663,453
Republicans	1,021,085

Source:

State & Federal Sources, Public Record

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

SELECTS

Age	\$6.00/M
Children by Age	\$7.50/M
Catalog Shoppers by Type	\$10.00/M
County	\$7.00/M
Credit Card Holders	\$10.00/M
Donors to Other Causes	\$7.50/M
Dwelling Type	\$5.00/M
Education	\$5.00/M
Ethnicity by Type	\$10.00/M
Gender of Child	\$7.50/M
Gender	\$6.00/M
Health & Fitness	\$7.50/M
Homeowner	\$5.00/M
Income	\$6.00/M
Investors by Type	\$7.50/M
MOB by Category	\$10.00/M
Net Worth	\$20.00/M
Occupation	\$10.00/M
Online Shoppers	\$10.00/M
Political Party Affiliation	\$10.00/M
Retail Shoppers	\$10.00/M
State, Zip, SCF	\$5.00/M
Travelers by Type	\$7.50/M

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

34% Female
66% Male
Median Age: 59
Median Household Income: \$100,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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