

# Health Conditions - By Ailment

19,841,514  
2,563,227

TOTAL UNIVERSE / BASE RATE  
Monthly Hotline  
Emails

\$165.00/M  
+\$10.00/M  
+\$20.00/M

## LIST TYPE

Consumer



## Description:

The individuals on the Health Conditions - By Ailment file have completed surveys indicating that someone in their household suffers from one or more ailment. They have indicated that they use and seek traditional medicine as well as alternative methods of treatment. Reach these buyers of supplements and vitamins who are looking for ways to feel better and live a healthy life, who are also responsive to info, products, and services that focus on diet, exercise, Eastern medicine, meditation and anything that will help them deal with their ailment. Below is a listing of the various ailments on this file. Demographics and treatment methods are also available.

Acne = 866,879	COPD = 80,485	Insomnia = 148,594
Acid Reflux = 320,472	Crohns = 74,109	Menopause = 156,434
ADD = 386,952	Depression = 1,210,639	Multiple Sclerosis = 188,033
Allergies = 5,803,562	Diabetes = 1,652,906	Nasal = 111,446
Alzheimer's = 165,385	Eczema = 48,714	Obesity = 969,403
Anxiety = 215,105	Emphysema = 60,524	Osteoarthritis = 45,120
Arthritis = 302,697	Heart Burn = 156,846	Psoriasis = 30,124
Asthma = 7,776,794	Heart Disease = 221,700	Rheumatism = 39,076
Back Pain = 4,909,260	High Blood Pressure = 805,005	Sinusitis = 20,656
Bladder Control = 99,521	High Cholesterol = 523,942	Snoring = 528,614
Bronchitis = 76,616	IBS = 132,807	Spinal Injury = 28,429
Cancer = 1,195,665	Impotence = 520,905	Ulcerative = 36,600

## SELECTS

See description for ailments

Age	\$6.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Health Conditions	\$10.00/M
Income	\$6.00/M
State, Zip, SCF	\$5.00/M

## Source:

Self-Reported/Survey Data Online & Offline, Informational Websites, MOB

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.



### Focus USA

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Please inquire for additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

44% Female  
56% Male  
Median Age: 53  
Median Household Income: \$61,000

## ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M