

FocusOn Inquiries - Sweepstakes Entrants

4,997,260
254,470

TOTAL UNIVERSE / BASE RATE
Monthly Hotline

\$95.00/M
+\$10.00/M

LIST TYPE

Consumer



Description:

The individuals on FocusOn Inquiries - Sweepstakes Entrants have gone online to enter sweeps and contests that offer cash and other prizes ranging from vacations to cars and everything in between. They are highly responsive and are not only hoping to hit the jackpot but are also looking for money making opportunities and discount offers.

These sweepstakes entrants make excellent candidates for highly promotional offers, low end offers, money making opportunities, self-improvement, insurance, subscriptions, catalogs, continuity clubs, and more.

Some Interesting Stats:

- Over 30% of contest participants sign-up to receive information from brands and partners.
- Most popular prize category is travel followed closely by entertainment.
- The average time spent by participants on a contest entry is over 2 ½ minutes.

Source:

Online

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.



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SELECTS

Age	\$6.00/M
Gender	\$6.00/M
Homeowner/Renter	\$5.00/M
Income	\$6.00/M
Presence of Children	\$5.00/M
State, Zip, SCF	\$5.00/M

Please inquire for
additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M