

FocusOn Inquiries - Job Seekers

15,835,389
1,258,334

TOTAL UNIVERSE / BASE RATE
Monthly Hotline

\$95.00/M
+\$10.00/M

LIST TYPE

Consumer



Description:

Whether they are looking for a first-time job, a work from home opportunity or looking to advance or change careers completely, the individuals on FocusOn Inquiries – Job Seekers are searching online. They have registered on one or more websites to look for jobs, post their resumes and get tips and advice. These consumers are excellent prospects for offers ranging from self-improvement, education and credit cards, to insurance, money-making opportunities, and catalogs.

Available to select:

Blue Collar: Monthly Hotline - 41,271

Work from Home: Monthly Hotline - 481,352

Legal / Medical: Monthly Hotline - 149,360

Part Time: Monthly Hotline - 44,181

Administrative: Monthly Hotline - 35,885

Some Interesting Stats:

- Job seekers say they use an average of 7.6 job sites during a job search.
- Among Americans looking for jobs, over 80% utilize online resources in their most recent job search.
- Job seekers will spend an average of 11 hours a week looking for work.

Source:

Online

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.



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SELECTS

Age	\$6.00/M
Gender	\$6.00/M
Homeowner/Renter	\$5.00/M
Income	\$6.00/M
Presence of Children	\$5.00/M
Job Type	\$7.50/M
State, Zip, SCF	\$5.00/M

Please inquire for
additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M