

FocusOn Inquiries - Credit Card Seekers

3,873,273
138,701

TOTAL UNIVERSE / BASE RATE
Monthly Hotline

\$95.00/M
+\$10.00/M

LIST TYPE

Consumer



Description:

The consumers on FocusOn Inquiries - Credit Card Seekers have gone online in search of a credit card. They may be looking for a secured credit card, their first credit card or an additional credit card.

These individuals are excellent prospects for credit offers, additional credit cards, loans, insurance, catalog shopping, continuity clubs, and more.

Some Interesting Stats:

- 75% or almost 190 million American adults have at least one credit card.
- The average American has credit card debt over \$6,000.
- Total credit card debt has reached its highest point ever, surpassing \$1 trillion in 2017.

Source:

Online

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

SELECTS

Age	\$6.00/M
CSI (Credit Score Index)	\$15.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Income	\$6.00/M
Percent Credit Utilization	\$10.00/M
Presence of Children	\$5.00/M
State, Zip, SCF	\$5.00/M

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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