

# Extreme Secured Card .com Buyers

2,768,427  
213,219

TOTAL UNIVERSE / BASE RATE  
Monthly Hotline  
Emails

\$85.00/M  
+ \$10.00/M  
+ \$20.00/M

## LIST TYPE

Consumer



## Description:

The credit seekers on Extreme Secured Card .com Buyers don't have the best credit history. They have visited a website to apply for a secured line of credit. These people are excellent prospects for various credit card offers ranging from secured cards to affinity cards and those that offer discounts, rewards or rebates, insurance, debt consolidation, value and discount shopping as well as for sweepstakes offers, money making opportunities and more. This file is GLB compliant.

## Source:

**100% Direct Response.**

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

## SELECTS

Age	\$6.00/M
Credit Card Holders	\$10.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Homeowner/Renter	\$5.00/M
Income	\$6.00/M
Length of Residence	\$5.00/M
Mail Order Buyers	\$7.50/M
Marital Status	\$5.00/M
Presence of Children	\$5.00/M
State, Zip, SCF	\$5.00/M

Please inquire for  
additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

37% Female  
63% Male  
Median Age: 31  
Median Household Income: \$34,000

## ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



### Focus USA

95 North State Route 17, Suite 109  
Paramus, NJ 07652  
Tel: (201) 489-2525  
Fax: (201) 489-4499  
E-mail: info@focus-usa.com  
Web: www.focus-usa.com