

Democratic Party Supporters & Contributors

8,745,885
671,470

TOTAL UNIVERSE / BASE RATE
Monthly Hotline
Emails

\$75.00/M
+\$10.00/M
+\$20.00/M

LIST TYPE

Consumer



Description:

The Democratic Party Supporters & Contributors file delivers Democratic Party members who are active supporters and donors who have made 2+ charitable donations to Democratic election campaigns, political action committees, organizations for legislation and other causes over the last 30 days. Reach these responsive individuals who are willing to give time and money to support the Democratic Party and it's candidates.

Democratic Party Supporters & Contributors Type:

African American Democrats
Democratic Donors
Hispanic Democrats

Universe:

2,615,410
3,859,365
1,687,321

SELECTS

Age	\$6.00/M
Book Buyers	\$7.50/M
Credit Card Holders	\$10.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Homeowner/Renter	\$5.00/M
Income	\$6.00/M
Investors by Type	\$7.50/M
Marital Status	\$5.00/M
News & Political Subscribers	\$7.50/M
Occupation	\$10.00/M
Presence of Children	\$5.00/M
Religion	\$5.00/M
Travelers	\$7.50/M

Source:

Voter Records, Self Reported & Transactional Data

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

49% Female
51% Male
Median Age: 42
Median Household Income: \$45,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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