

Deferred Payment Shoppers

8,909,403
1,537,431

TOTAL UNIVERSE / BASE RATE
Monthly Hotline
Emails

\$85.00/M
+\$10.00/M
+\$20.00/M

LIST TYPE

Consumer



postal

email

Description:

The consumers on the Deferred Payment Shoppers file are actively searching online for credit to purchase various products. They may have bad credit or no credit but they want to buy now. Deferred Payment Shoppers are willing and able to make a first payment or down payment but need payment terms for the balance due. They are excellent prospects for mail order and online catalogs that offer a line of credit or deferred payments, as well as offers of cash advances, debt consolidation, and insurance. This file is GLB compliant.

SELECTS

Age	\$6.00/M
Credit Score Index (CSI)	\$15.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Income	\$6.00/M
State, Zip, SCF	\$5.00/M

Source:

Online

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for
additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

51% Female
38% Male
Median Age: 42
Median Household Income: \$38,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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