

Daily Search Job Seekers

21,460,786	TOTAL UNIVERSE / BASE RATE	\$110.00/M
1,536,211	Monthly Hotline	+\$10.00/M
60,228	Daily Hotline	+\$20.00/M
	Emails	+\$20.00/M

LIST TYPE

Consumer



SELECTS

Age	\$6.00/M
Gender	\$6.00/M
Income	\$6.00/M
State, Zip, SCF	\$5.00/M

Description:

Whether looking for first time employment, a career change/advancement or bouncing back from a layoff, the consumers on our Daily Search Job Seekers file are actively looking online for a job. Once they have registered on any one of several job boards they have access to available jobs. Registration is free and these consumers are offered the opportunity to go back to school with both for-profit and traditional school programs based on their highest levels of education, which they have disclosed during registration. Offers for insurance, self-improvement/education, credit cards, sweepstakes, and discount shopping clubs are ideal for Daily Search Job Seekers. This file is updated daily.

Source:

Online Registrations

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

60% Female
38% Male
Median Age: 43
Median Household Income: \$35,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



Focus USA

95 North State Route 17, Suite 109
Paramus, NJ 07652
Tel: (201) 489-2525
Fax: (201) 489-4499
E-mail: info@focus-usa.com
Web: www.focus-usa.com