

# Christian Buyers Network

11,900,327  
662,675

TOTAL UNIVERSE / BASE RATE \$95.00/M  
Monthly Hotline +\$10.00/M  
Emails +\$20.00/M

## LIST TYPE

Consumer



## Description:

The Christian Buyers Network represents active Christian consumers who have made multiple purchases of Christian related merchandise such as gifts, books, tapes, CDs, children's products, art and much more. With a multitude of selects ranging from political affiliation, Spanish speaking households and donors to CSI (credit score index) and travelers, Christian Buyers Network can be tailored to ensure that offers are reaching the most responsive audience. Faith is important to these individuals and they make it a part of their family and daily lives. Christian Buyers Network is an excellent source of prospects for any type of faith based product or service.

## Source:

Direct Response

## Additional Notes:

**Payment:** VISA and MasterCard accepted.

**Pre-payment:** Required for NEW clients.

**Cancellation:** Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

## SELECTS

Age	\$6.00/M
Children by Age	\$7.50/M
Collectibles	\$7.50/M
Credit Card Holders	\$10.00/M
CSI (Credit Score Index)	\$15.00/M
Democrats	\$10.00/M
Donors by Type	\$7.50/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Gift Buyers	\$7.50/M
Grandparents	\$10.00/M
Hispanic Americans	\$10.00/M
Homeowner	\$5.00/M
Income	\$6.00/M
Investors by Type	\$7.50/M
Latino Donors	\$8.00/M
Lifestyle Category	\$10.00/M
Mail Order Buyers	\$7.50/M
Married	\$5.00/M
Net Worth	\$20.00/M
Presence of Children	\$5.00/M
Religious Book Buyers	\$7.50/M
Religious Music	\$7.50/M
Republicans	\$10.00/M
Singles	\$7.50/M
Spanish Speaking Households	\$10.00/M
State, Zip, SCF	\$5.00/M
Subscribers	\$7.50/M
Travelers by Type	\$7.50/M

Please inquire for additional selects.

## MINIMUM ORDER

Postal: 10,000  
Email: 20,000

## DEMOGRAPHICS

53% Female  
47% Male  
Median Age: 45  
Median Household Income: \$46,000

## ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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