

Check Cashing Store Customers

1,733,596
232,489

TOTAL UNIVERSE / BASE RATE
Monthly Hotline
Emails

\$85.00/M
+\$10.00/M
+\$20.00/M

LIST TYPE

Consumer



postal

email

Description:

The Check Cashing Store Customers on this file are unlikely to have a checking account or any banking relationship and, therefore, turn to check cashing stores to get fast access to their money, whether to pay bills, buy food or make any other purchase. Check Cashing Store Customers are willing to pay for the convenience of getting their money now and are likely to be more responsive to offers for payday loans, secured cards, credit repair, insurance, rent-with-option-to-buy offers and more.

SELECTS

Age \$6.00/M
Gender \$6.00/M
Income \$6.00/M
Presence of Children \$5.00/M
State, Zip, SCF \$5.00/M

Source:

Self Reported/Survey Data

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for
additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

45% Female
55% Male
Median Age: 45
Median Household Income: \$37,000

ADDRESSING

Email \$50.00/F
FTP \$50.00/F
Running Charges \$8.00/M
ZIP+4 \$6.50/M



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