

Business Masterfile

38,794,510
2,459,990

TOTAL UNIVERSE / BASE RATE \$95.00/M
Monthly Hotline +\$10.00/M
Emails +\$20.00/M

LIST TYPE

Business



Description:

This Business Masterfile, multi-sourced through public, government, and private agency affiliations, represents a broad range of businesses in the U.S. including small businesses, ethnic and women-owned businesses as well as doctors, dentists, attorneys and accounts in private practice. Each year businesses spend millions of dollars on office supplies and equipment. If you are looking for responsive decision makers the Business Masterfile is a must test. Business owners are perfect prospects for many products and services including banking & financial services, insurance, subscriptions, office furniture, technology, telecommunications, office supplies, Internet access, office supplies, machines, travel, training materials, laboratory instruments, diagnostic products, computer software, equipment and much more.

Business Types:

Universe:

African American-Owned Businesses	54,621
Asian-Owned Businesses	332,436
Business Owners	4,919,984
Business Owners at Home Address	3,377,749
Hispanic-Owned Businesses	588,023
Hispanic Professionals at Business Address	4,915,894
Mid-Size Businesses	6,032,613
Large-Size Businesses	4,037,912
Small Businesses	13,331,739

SELECTS

Accountants	\$10.00/M
Annual Revenue	\$10.00/M
Attorneys	\$10.00/M
Company Type	\$10.00/M
Credit Card Acceptance	\$10.00/M
Dentists	\$10.00/M
Doctors	\$10.00/M
Ethnicity - Owner or POC	\$10.00/M
Fax Numbers	\$25.00/M
Functional Area	\$10.00/M
Number of Employees	\$10.00/M
SIC Code	\$10.00/M
State, Zip, SCF	\$5.00/M
Title	\$20.00/M

Source:

Direct Response Data Including Buyers of Office Supplies, Subscriptions, Registrations & Trade Show Information, State, Federal and Local Agencies, Business and Corporate

Please inquire for additional selects.

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.



Focus USA

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MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

40% Female
60% Male

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$6.50/M
ZIP+4	\$6.50/M