

Burdened by Debt

1,485,288
235,755

TOTAL UNIVERSE / BASE RATE
Monthly Hotline
Emails

\$95.00/M
+\$10.00/M
+\$20.00/M

LIST TYPE

Consumer



Description:

These individuals are Burdened by Debt and are looking for financial assistance to turn things around. The average U.S. household debt is \$137,063. The consumers on the Burdened by Debt - Debt Relief & Credit Responders file are looking for financial assistance to turn things around. The Burdened by Debt - Debt Relief & Credit Responders file delivers consumers who have responded to various financial offers such as credit counseling, debt consolidation, cash advances and short-term loans as well as credit cards, sweepstakes, discount clubs and other low-end offers. This file is GLB compliant.

Some Interesting Stats:

- Average U.S. household credit card debt is \$8,400.
- Average auto loan is \$31,000.
- Average U.S. household mortgage debt is \$202,000.
- Average student loan is almost \$40,000.

Source:

Online and Mobile

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

SELECTS

Age	\$6.00/M
Credit Card Holders	\$10.00/M
Ethnicity by Type	\$10.00/M
Gender	\$6.00/M
Homeowner/Renter	\$5.00/M
Income	\$6.00/M
Length of Residence	\$5.00/M
Marital Status	\$5.00/M
Presence of Children	\$5.00/M
State, Zip, SCF	\$5.00/M

Please inquire for
additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

54% Female
44% Male
Median Age: 32
Median Household Income: \$30,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



Focus USA

95 North State Route 17, Suite 109
Paramus, NJ 07652
Tel: (201) 489-2525
Fax: (201) 489-4499
E-mail: info@focus-usa.com
Web: www.focus-usa.com