

Blue Collar Job Seekers

50,134,895	TOTAL UNIVERSE / BASE RATE	\$120.00/M
2,019,438	Monthly Hotline	+\$10.00/M
73,559	Daily Hotline	+\$20.00/M

LIST TYPE

Consumer



SELECTS

Description:

With daily feeds from over 100 job seeker websites, Blue Collar Job Seekers can offer you access to individuals looking for jobs in Construction, Healthcare, Trade Services, Food Services and more! These new and active subscribers also receive alerts on higher education opportunities as well as career advancement training. With over Two Million New Subscribers on a monthly basis along with daily feeds of active subscribers, this is an ideal file for offers of insurance, credit cards, sweepstakes, discount club memberships, and education!

Active Subscribers	\$7.50/M
Age	\$6.00/M
Gender	\$6.00/M
Education	\$5.00/M
Income	\$6.00/M
New Subscribers	\$7.50/M
State, Zip, SCF	\$5.00/M

Source:

Online Registrations

Additional Notes:

Payment: VISA and MasterCard accepted.

Pre-payment: Required for NEW clients.

Cancellation: Orders canceled after mail date requires payment in full. Orders canceled after processing or shipping, but prior to mail date, will incur a \$150 flat charge and \$10/M run charges. Canceled orders prior to processing are subject to a \$150 flat charge.

Please inquire for additional selects.

MINIMUM ORDER

Postal: 10,000
Email: 20,000

DEMOGRAPHICS

43% Female
57% Male
Median Age: 36
Median Household Income: \$36,000

ADDRESSING

Email	\$50.00/F
FTP	\$50.00/F
Running Charges	\$8.00/M
ZIP+4	\$6.50/M



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